ORDER

Orders	Order / Rev:	108389	_	
	Alt Order #:	06868746	_	FIF OF
	Product Desc:	10/31/12-11/6/12	_	HD
	Estimate:	113	_	KSNV
	Flight Dates:	10/31/12 - 11/06/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/29/12 / 11/12/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	American Rambler Productions		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		138 Conant St.	Billing Cycle:	EOM/EOC
		Beverly, MA 01915	Agency Commission:	15%
Advertiser	Name:	Romney for President	_	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC02-Republican	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

Bill	Plan
D111	ııaıı

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	124	\$101,950.00	\$86,657.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	124	\$101,950.00	\$86,657.50	0.00
Totals	124	\$101,950.00	\$86,657.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	27%	\$101,950.00
Market	100%	\$377,592.59

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$101,950.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$75,518.52
KTUD	1%	\$3,775.93
KVVU	20%	\$75,518.52
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$18,879.63

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End T	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•	E 1	KSNV	11/05/12	11/06/12	M-F 6-7a WakeUp	ow/Wa@M	6-7a	MT	:30	4	\$700.001	0.00 NM	4	\$2,800.00
					M-F 6-7a WakeU	p w/Wagners								
		NEWS												
		Star	t Date I	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
_	W	eek: 11/0)5/12 <i>*</i>	11/11/12	MT	4	\$700.00	0.00						

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Order / Rev: 108389 Advertiser: Romney for President

Alt Order #: 06868746 Product Desc: 10/31/12-11/6/12 **KSNV**

Flight Dates: 10/31/12 - 11/06/12 Estimate: 113

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
	12 11/06/12	M-F 6-7a WakeUp	w/Wa@M	6-7a	MT		4	\$700.001	0.00 NM	4	\$2,800.00
NEWS		M-F 6-7a WakeU	p w/Wagners								
Start Date Week: 11/05/12	End Date 11/11/12	<u>Weekdays</u> MT	Spots/Week 4	Rate	Rating						
E 2 KSNV 10/31/			<u>.</u>	\$700.00 6-7a	0.00 WTF-	- :30	6	\$700.001	0.00 NM	6	\$4,200.00
NEWS		M-F 6-7a WakeU	p w/Wagners								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12 E 3 KSNV 10/31/	11/04/12	WTF	CM	\$700.00 658a-9am	0.00 WTF-	- :30	6	\$900.001	0.00 NM	5	\$4,500.00
	12 11/02/12	Today Show	OW	0000 00111		.00	Ü	ψοσο.σσ τ	0.00 14101	Ü	Ψ-1,000.00
TODAY Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12	11/04/12	WTF	6	\$900.00	0.00						
<u>Spot</u> <u>Ch</u> <u>Date R</u> 1 KSNV 10/29/		escription oday Show		t/End Time a-9am		Weekdays wThF	Leng	<u>ath Rate</u> 30 (\$900.00)	Rtg Type 0.00 NM		
Unresolve	d							,			
E 4 KSNV 11/05/		E] NOT AVAILABL Todav Show	CM	658a-9am	MT	- :30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY		Today Show						•			, , , , , , , , , , , , , , , , , , , ,
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/05/12	11/11/12	MT	4	\$900.00	0.00	.20		# 405.004	0.00 NIM	4	£4. 7 00.00
E 5 KSNV 11/05/	12 11/06/12	M-F Today Show		9-10a	MT	- :30	6	\$425.001	0.00 NM	4	\$1,700.00
TODAY2 Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/05/12	11/11/12	MT	6	\$425.00	0.00						
Spot Ch Date R		lescription II-F Today Show II (t/End Time a		Weekdays MT	Leng	<u>ith Rate</u> 30 (\$425.00)	Rtg Type 0.00 NM		
Unresolve	d	·						(+/			
		E] NOT AVAILABL II-F Today Show II (a		MT	;	30 (\$425.00)	0.00 NM		
Unresolve		E] NOT AVAILABL	E DATE					,			
E 6 KSNV 11/05/		-		10am-11am	MT	- :30	4	\$325.001	0.00 NM	4	\$1,300.00
TODAY3		Today 4th Hour									
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 11/05/12 E 7 KSNV 10/31/	11/11/12	MT	4 III 4th P M	\$325.00 10am-11am	0.00 WTF-	- :30	6	\$325.001	0.00 NM	3	\$075.00
	12 11/02/12	Today 4th Hour	III 4III G IVI	TUalli-TTalli	wiF-	30	O	φ323.00 I	0.00 INIVI	3	\$975.00
TODAY3 Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/29/12	11/04/12	WTF	6	\$325.00	0.00						
Spot Ch Date R		lescription II-F Today Show III	· · · · · · · · · · · · · · · · · · ·	t/End Time n-11am		WeekdayswThF	Leng	<u>ith Rate</u> 30 (\$325.00)	Rtg Type		
Unresolve	d	-						σο (φο2σ.σσ)	0.00 / 111/		
-		E] NOT AVAILABL <i>I-F Today Show III</i>		n-11am		WThF		30 (\$325.00)	0.00 NM		
Unresolve	d	•						(\$020.00)			
-		E] NOT AVAILABL <i>1-F Today Show III</i>		n-11am		WThF		30 (\$325.00)	0.00 NM		
Unresolve	d	•						(,,,==:,50)			
[.NOT AVA		E] NOT AVAILABL Noon News	E RATE CM	12-1230pm	MT	- :30	4	\$425.001	0.00 NM	4	\$1,700.00
		Noon News	2.11	copiii		.00	•	,0.00 !	2.00 14171		Ţ :,. O 3.00
NEWS <u>Start Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 11/05/12	11/11/12	MT	4	\$425.00	0.00						

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Order / Rev: 108389 Advertiser: Romney for President

NEWS

Alt Order #: 06868746 Product Desc: 10/31/12-11/6/12 **KSNV**

Flight Dates: 10/31/12 - 11/06/12 Estimate: 113

Ln Ch Len Spots Start End Inventory Code Break Start/End Time Days Rate Pri Rtg Type Spots Amount E 10 KSNV 11/05/12 11/06/12 Noon News CM 12-1230pm MT-:30 \$425.001 0.00 NM \$1,700.00 Noon News **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 MT----\$425.00 0.00 E 11 KSNV 10/31/12 11/02/12 Noon News CM 12-1230pm --WTF--:30 6 \$425.001 0.00 NM \$2,550.00 6 Noon News **NEWS** Spots/Week Start Date **End Date** Weekdays Rate Rating -WTF--Week: 10/29/12 11/04/12 6 \$425.00 0.00 E 14 KSNV 11/05/12 11/06/12 The Doctors CM 2pm-3pm MT----:30 4 \$325.001 0.00 NM \$1,300.00 The Doctors DRS Spots/Week Start Date End Date Weekdays Rate Rating Week: 11/05/12 11/11/12 MT----\$325.00 0.00 E 15 KSNV 10/31/12 11/02/12 \$325.001 0.00 NM The Doctors CM 2pm-3pm --WTF--:30 \$1,950.00 The Doctors DRS Start Date **End Date** Weekdays Spots/Week Rating Rate 11/04/12 --WTF--\$325.00 Week: 10/29/12 0.00 Ch Date Range **Description** Start/End Time Weekdays Length Rate Rtg Type 2 KSNV 10/29/12-11/04/12 The Doctors 2pm-3pm --WThF----:30 (\$325.00) 0.00 NM See MG 15.7 [NEWS INTERRUPT - OBAMA SPOKE] 7 KSNV 11/02/12-11/02/12 The Doctors 2pm-3pm ----F----:30 \$325.00 0.00 NM MG for 15.2 11/01 E 16 KSNV 10/31/12 11/02/12 Dr. Phil \$450.001 CM --WTF--:30 0.00 NM 6 \$2,700.00 3-4p Dr Phil **PHIL** Spots/Week Start Date Rating End Date <u>Weekdays</u> Rate --WTF--Week: 10/29/12 11/04/12 \$450.00 0.00 6 E 17 KSNV 11/05/12 11/06/12 Dr. Phil CM 3-4p :30 \$450.001 0.00 NM \$1,800.00 MT----Dr Phil PHIL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 MT----\$450.00 0.00 E 18 KSNV 11/05/12 11/06/12 NEWS 3 at 4 (1 HOUR)CM \$725.001 0.00 NM 4-5pm MT----:30 2 \$1,450.00 4PM NEWS (1 hour) **NEWS** Start Date End Date Weekdays Spots/Week Rating Rate Week: 11/05/12 11/11/12 \$725.00 0.00 Weekdays Rate Rtg Type Spot Ch Date Range **Description** Start/End Time Length 2 KSNV 11/05/12-11/11/12 NEWS 3 at 4 (1 HOUR) 4-5pm :30 (\$725.00) 0.00 NM Unresolved [PGM CHG= ELECTION COVERAGE] 4 KSNV 11/05/12-11/11/12 NEWS 3 at 4 (1 HOUR) 4-5pm :30 (\$725.00) 0.00 NM Unresolved [PGM CHG= ELECTION COVERAGE] E 19 KSNV 10/31/12 11/02/12 NEWS 3 at 4 (1 HOUR)CM :30 \$725.001 0.00 NM \$4,350.00 4-5pm --WTF--6 4PM NEWS (1 hour) **NEWS** Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 10/29/12 11/04/12 --WTF--\$725.00 0.00 6 E 20 KSNV 10/31/12 11/02/12 M-F Early News 6 \$1,200.001 0.00 NM CM 5-630p --WTF--:30 6 \$7,200.00 M-F Early News NEWS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 --WTF--6 \$1,200.00 0.00 E 21 KSNV 11/05/12 11/05/12 M-F Early News CM 5-630p M-----:30 2 \$1,200.001 0.00 NM 2 \$2,400.00 M-F Early News

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Order / Rev: 108389 Advertiser: Romney for President

Alt Order #: 06868746 Product Desc: 10/31/12-11/6/12 **KSNV**

Flight Dates: 10/31/12 - 11/06/12 Estimate: 113

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
E 21 KSNV	11/05/1	2 11/05/12	M-F Early News	CM	5-630p	M	:30	2 \$1,200.001	0.00 NM	2	\$2,400.00
NEWS			M-F Early News								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 11/0		11/11/12	M		\$1,200.00	0.00					
E 22 KSNV	11/05/1	2 11/05/12	M-F Jeopardy	CM	630-7pm	M	:30	2 \$1,300.001	0.00 NM	2	\$2,600.00
JEP			M-F Jeopardy								
_	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 11/0		11/11/12	M		\$1,300.00	0.00					
E 23 KSNV	10/31/1	2 11/02/12	M-F Jeopardy	CM	630-7pm	WTF	:30	6 \$1,300.001	0.00 NM	6	\$7,800.00
JEP			M-F Jeopardy								
<u>Star</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/2		11/04/12	WTF		\$1,300.00	0.00				_	
E 24 KSNV	10/31/1	2 11/02/12	M-F Wheel M-F Wheel of Fo	CM rtune	7-730pm	WTF	:30	6 \$1,300.001	0.00 NM	6	\$7,800.00
WHEEL			WH WHICH OF TO	ituiio							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12	WTF		\$1,300.00	0.00	- 00	0 04 000 004	0.00.104	0	#0 000 00
E 25 KSNV	11/05/1	2 11/05/12	M-F Wheel of Fo	CM rtune	7-730pm	M	:30	2 \$1,300.001	0.00 NM	2	\$2,600.00
WHEEL				itano							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 11/0		11/11/12	M M-F News 3 at Ele		\$1,300.00	0.00	:30	2 64 200 004	0.00 NM	2	¢ 2 400 00
E 20 KSINV	11/05/1	2 11/05/12	M-F News 3 at El		11pm-1135p	m M	.30	2 \$1,200.001	U.UU INIVI	2	\$2,400.00
NEWS											
	rt Date	End Date	Weekdays M	Spots/Week	<u>Rate</u>	Rating					
Week: 11/0		11/11/12 2 11/02/12	M-F News 3 at El		\$1,200.00 11pm-1135pi	0.00 mWTF	:30	6 \$1,200.001	0.00 NM	6	\$7,200.00
LZI KONV	10/31/1	2 11/02/12	M-F News 3 at El		ттрит тоор	WII	.50	σ ψ1,200.001	0.00 14101	0	ψ1,200.00
NEWS	_										
<u>Star</u> Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> WTF	Spots/Week	Rate \$1,200.00	Rating 0.00					
			The Tonight Show		1135p-1236a		:30	6 \$500.001	0.00 NM	5	\$2,500.00
			Tonight Show		·						
NEWS	t Data	End Data	W. a akada ya	Spots/Week	Doto	Dating					
<u>المان</u> Week: 10/2	rt <u>Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> WTF		<u>Rate</u> \$500.00	Rating 0.00					
Spot Ch	Date Ra	<u>inge</u> D	escription	<u>Start</u>	:/End Time	<u>W</u>	<u>eekdays</u>		Rtg Type		
			he Tonight Show	1135	p-1236a		-WThF	- :30 (\$500.00)	0.00 NM		
	resolved OT AVAI		E] NOT AVAILABL	E RATE							
			The Tonight Shov		1135p-1236a	M	:30	2 \$500.001	0.00 NM	2	\$1,000.00
			Tonight Show		·						
NEWS	rt Doto	End Data	Weekdays	Spoto/Mook	Poto	Poting					
<u>عرما</u> //Week: 11	rt <u>Date</u> 05/12	End Date 11/11/12	M	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00					
E 30 KSNV			Fri 10-11p	CM	10-11pm	F	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
DUNE			Friday Prime 10-	11pm							
DLINE Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12	F		\$3,200.00	0.00					
E 31 KSNV	11/03/1	2 11/03/12	, ,	CM	7a-9am	S-	:30	2 \$625.001	0.00 NM	2	\$1,250.00
SAT TO	DAV		Saturday Today								
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/2	29/12	11/04/12	S-	2	\$625.00	0.00					
E 32 KSNV	11/03/1	2 11/03/12	Sa-Su Early News		5pm-630pm	S-	:30	3 \$675.001	0.00 NM	2	\$1,350.00
			Sa-Su Early New	S							

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Order / Rev: 108389 Advertiser: Romney for President

Alt Order #: 06868746 Product Desc: 10/31/12-11/6/12 **KSNV**

Flight Dates: 10/31/12 - 11/06/12 Estimate: 113

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	ime Da	ys	Len Spo	ots F	Rate Pri	Rtg Type	Spots	Amount
Week: 10/	<u>irt Date</u> 29/12 Date Ra	End Date 11/04/12	Weekdays S- escription	Spots/Week 3	<u>Rate</u> \$675.00 t/End Time	Rating 0.00	W	eekdavs	Length	Rate	Rtg Type		
	111		a-Su Early News		-630pm		_	Sa-			0.00 <i>NM</i>		
	resolved		E] NOT AVAILABI	E DATE									
			Wknd Jeopardy	CM	630-7pm		5-	:30	1 \$5	25.001	0.00 NM	1	\$525.00
	1 17007 1	2 11/00/12	SAT/Jeopardy	O.V.	000 1 pm			.00	. 40	20.001	0.00 14111		Ψ020.00
JEP	D	Fred Data	Ma alada sa	Consta //// and	Data	Datina							
<u>Sta</u> Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$525.00	Rating 0.00							
E34 KSNV	11/03/1	2 11/03/12	Sa-Su News 3 at	ElevenCM	11pm-1135p	om	S-	:30	2 \$1,1	00.001	0.00 NM	2	\$2,200.00
NEWS			Sa-Su News 3 at	Eleven									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/		11/04/12	S-		\$1,100.00	0.00							
E35 KSNV	11/03/1	2 11/03/12	Nevada Newsma Nevada Newsma		5:00- 6:00ar (5:00 AM-5:3		S-	:30	1 \$1,6	50.001	0.00 NM	1	\$1,650.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		11/04/12	S-	1	\$1,650.00	0.00							
E36 KSNV	11/03/1	2 11/03/12	Nevada Newsma Nevada Newsma		5:00- 6:00ar (5:30 AM-6:0		S-	:30	1 \$1,6	50.001	0.00 NM	1	\$1,650.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/		11/04/12	S- News 3 Sunrise -		\$1,650.00 6a-7a	0.00	S	:30	1 \$3	50.001	0.00 NM	1	\$350.00
NEWS	11/04/1	2 11/04/12	News 3 Sunrise		oa ra		3	.50	ι ψυ	00.001	0.00 14101	•	ψ330.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		11/04/12	S	1	\$350.00	0.00						_	
E 38 KSNV	11/04/1	2 11/04/12	Meet the Press Meet the Press	CM	8a-9am		S	:30	1 \$3,0	00.001	0.00 NM	0	\$0.00
MTP													
	rt Date	End Date	Weekdays S	Spots/Week	Rate	Rating							
Week: 10/ Spot Ch	Date Ra	11/04/12 ange D	escription		\$3,000.00 <u>E/End Time</u>	0.00	W	eekdays	Length	Rate	Rtg Type		
			leet the Press	8a-9			_	Sı	u :30 (\$3,00 <u>0.00</u>)	0.00 <i>NM</i>		
_	resolved ∩T Δ\/ΔI		E] NOT AVAILABI	F RATE									
			NFL Pre-Game /		1p-530pm		S	:30	2 \$2,4	00.001	0.00 NM	2	\$4,800.00
			NFL Pre-Game										
FNIA Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/		11/04/12	S		\$2,400.00	0.00							
E40 KSNV	11/04/1	2 11/04/12	Jeopardy in PRIM		M-SA 8-11p	/ SUN	S	:30	1 \$1,2	00.001	0.00 NM	1	\$1,200.00
JEP			Jeopardy in Prim	е									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10/		11/04/12	S		\$1,200.00	0.00							
E 41 KSNV	11/04/1	2 11/04/12	LAW & ORDER (Law & Order (syr		M-SA 8-11p	/ SUN	S	:30	1 \$1,2	00.001	0.00 NM	1	\$1,200.00
L&O			(0).	,									
	rt Date	End Date	Weekdays S	Spots/Week	Rate	Rating							
Week: 10/ E 42 KSNV		11/04/12 2 11/04/12	Sa-Su News 3 at		\$1,200.00 11pm-1135p	0.00 om	S	:30	2 \$1,1	00.001	0.00 NM	2	\$2,200.00
	, 5 ,, 1	, 5 ,, 12	Sa-Su News 3 at			•	9		- V ','		2.00 11171	_	+=,=00.00
NEWS	rt Dot-	End Data	Modedo	Cnoto ///	Dete	Dotin -							
<u>Sta</u> Week: 10/	rt <u>Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 2	Rate \$1,100.00	Rating 0.00							
											Totala	124	\$101.0E0.00